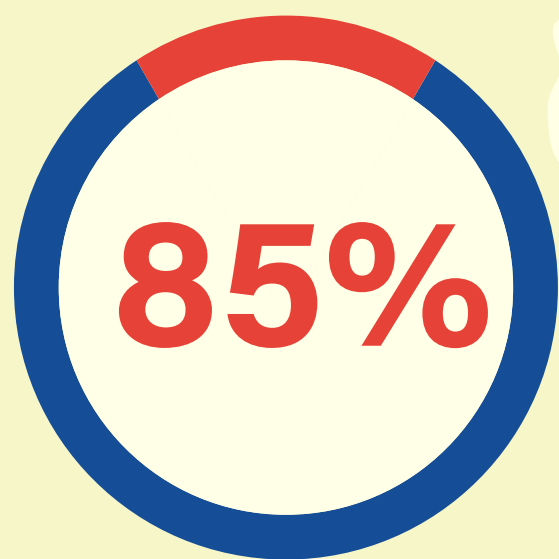


1940s–1960s:

THE RISE OF THE SUBURBS

After World War II, expanded mortgage access and suburban development helped make homeownership a defining part of the American Dream.



In the decade following 1948, 85% of new U.S. homes were built in suburbs.

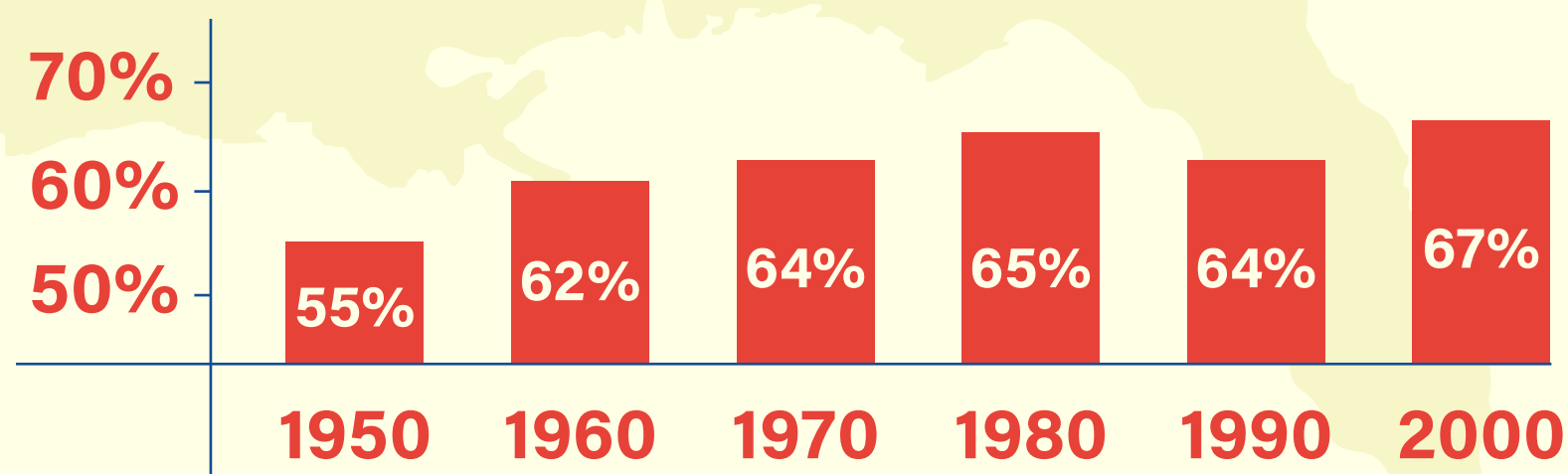
Source: University of Houston

1970s–1990s

BUILDING WEALTH THROUGH HOMEOWNERSHIP

Homeownership increasingly became a tool for building equity, retirement security, and intergenerational wealth.

Homeownership Rate:



Source: U.S. Census