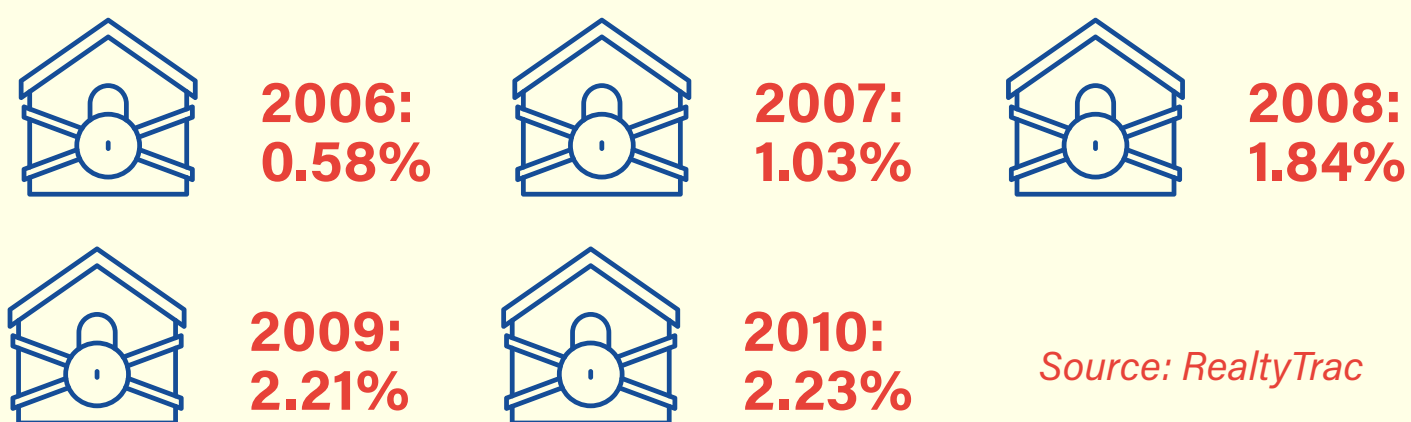


2000s–2010s:

THE FORECLOSURE CRISIS

The 2008 housing crisis highlighted the risks associated with unstable credit, predatory lending, and inflated home prices.

U.S. Home Foreclosure Rates



2020s:

HOMEOWNERSHIP TODAY

Homeownership remains closely tied to stability, belonging, and success, but affordability challenges have made homeownership feel less attainable for many Americans.

Younger generations increasingly define the American Dream more broadly:

- Financial security
- Community
- Safety
- Flexibility
- Meaningful work
- Quality of life

Despite these challenges, Americans increasingly view their home as the foundation of personal safety and well-being.

Source: Kantar MONITOR, 2026

Homeownership Still Matters

Achieving homeownership - and the security and well-being that come with it - may be easier than you think. Talk to a REALTOR® about your homeownership goals.